

# **NEW FOUNDATION SHADES**

## LIQUID FOUNDATION



One C



One



Two



Three



Four W



Four



Five



Five W



Six N



Six W

## POWDER FOUNDATION



One C



One



Two



Three



Four W



Four



Five



Five W



Six N



Six W

## CHOOSING YOUR ASPECT MINERALS™

Colour Matching Guide Only. Always consult with your client to understand their preference.

#### LIQUID FOUNDATION

#### **UNDERTONE**

	Cool	Neutral	Warm
VERY FAIR	One C		One
FAIR MEDIUM		Two	
		Three	
MEDIUM		Four	Four W
MEDIUM DARK		Five	Five W
		Six N	Six W

### POWDER FOUNDATION

#### **UNDERTONE**

	Cool	Neutral	Warm
VERY FAIR	One C		One
FAIR MEDIUM		Two	
		Three	
MEDIUM		Four	Four W
MEDIUM DARK		Five	Five W
		Six N	Six W

#### Identifying the right shade for your client

- 1. Following a quick consultation, select the three closest shades to the client's skin tone.
- 2. Line the selected shades up in order number.
- 3. Using cotton tips for liquid foundations and a Kabuki Brush for powder foundations, apply products in order of shade number in three vertical lines down the lower cheek / jawline, leaving space between each line.
- 4. Allow to settle on skin to reveal true colour.
- Provide a mirror to the client and work together to determine the most suitable shade, taking into consideration skin tone and personal preference.

